

# Activities that Earn Your Points on HeartAndFlowerBox.com

How to Earn Activity Points on HeartAndFlowerBox.com

Your Points currently awarded at this site may be redeemed for items at PurpleToyShop.com. Other redemption methods may be added in the future granted such additions would complement the current platform.

## **Registration**

Signing up as a user to HeartAndFlowerBox.com earns new users 10 Your Points right off the bat.

## **Logins**

All users earn 3 Your Points for logging into HeartAndFlowerBox.com each day they log in to the site.

## **Daily Visits**

Each day you visit HeartAndFlowerBox.com you earn 1 Your Point simply for coming to the site.

## **Viewing Content**

Whenever users view content, both the viewer and the author earn Your Points as follows: Members earn 3 Your Points for viewing pages, and Contributors earn 3 Points every time his or her pages are viewed.

Members and Contributors also earn 1 Your Point each for viewing posts in the HeartAndFlowerBox.com blog.

## **Publishing Content**

Contributors earn 24 Your Points for creating and publishing pages on HeartAndFlowerBox.com. Each page published must consist of an article with a minimum of 600 words to be eligible for the 12 Your Points allotment. All pages will be checked for adherence to this requirement and any page found to contain less than 600 word will result in a 12 point deduction from the contributor's Your Points balance. Writers can keep track of their word count progress as they write articles by viewing the word count as it updates in the lower left hand portion of the content box during article creation/submission.

## **Comments**

Posting and responding to comments earns the applicable comment author 2 Your Points and 1 Your Point to the content author as well.

## ***Important Notices!***

Comments found to have links that are not connected to the HeartAndFlowerBox.com or one of its affiliate websites will cause the commenter to lose 5 points per link deducted from their Your Points balance.

In addition to losing points connected to inappropriate links, comments that in the site owner's view, aim to degrade this HeartAndFlowerBox.com in any manner will cause 10 Your Points to be deducted from the commenter's points balance.

## **Referrals**

Users may also earn points by referring and/or encouraging signups from family, friends, and acquaintances to HeartAndFlowerBox.com as follows: Earn 3 Your Points for visitor referrals with a maximum of 12 referrals per day. Earn 8 Your Points for each referred visitor that signs up to

HeartAndFlowerBox.com with a total of 6 signups per day.

## **Forums**

Beginning new topics in a forum will earn users 3 Your Point per topic.

Favoriting topics in forums will earn users 1 Your Point per topic (3 point daily limit).

Replying to posts in forums earns users 1 Your Point per reply (10 point daily limit).

Deleting replies in forums costs users 1 Your Point per deletion.

Deleting topics in a forum costs user 10 Your Points.

## **Profile Appearance & Friendships**

Earn as many as 2 Your Points a day for updating your profile, 5 Your Point for adding a new avatar, 2 Your Points for making new site wide friendships, 1 Your Point for each posted comment, 1 Your Point for new messages, and 3 Your Points for sending a gift.

On the down side, 1 Your Point will be deducted from user point balances for leaving friendships and deleting comments.

## **Groups**

Earn 25 Your Points for starting groups. Users will be awarded 25 Your Points for every group he or she starts with topics interesting enough to encourage at least 12 additional users to signup and participate in. Conversely, deleting groups will cause a loss of 25 points.

Beginning new topics in a forum will earn users 1 Your Point per topic.

Editing topics in forums will earn users 1 Your Point per

topic.

New posts in forums earns users 1 Your Point per post.

Editing posts in forums earns users 1 Your Point per post.

Joining groups earns users 3 Your Points per group.

Leaving groups will cause a reduction of 5 Your Points per group.

Adding new avatars to groups will earn the user 2 Your Points.

Commenting in new groups will earn users 1 Your Point per comment.

### ***Important Notice!***

Group comments found to have links that are not connected to the HeartAndFlowerBox.com or one of its affiliate websites will cause the commenter to lose 5 points per link deducted from their Your Points balance.

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### **Current Point Redemption Scale**

Your Points redemption is based on a scaling system that equates the number of points earned to a value for redeeming that number of points. Redemption values are set to increase incrementally as additional points are earned. This means, the more Your Points earned, the higher the value additional points will generate as laid out below in the chart below.

<b>Number of Your Points Earned</b>	<b>Your Points Accumulative Value</b>
1 - 1000	Your Points = 1 Cent Per Point
1001 - 2500	Your Points = 2 Cents Per Point
2501 - 5000	Your Points = 3 Cents Per Point
5001 - 7500	Your Points = 4 Cents Per Point
7501 - 10000 and beyond!	Your Points = 5 Cents Per Point

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Earning and redeeming Your Points is a new and developing enterprise connecting HeartAndFlowerBox.com to sister site PurpleToyShop.com. As progress is made via this trial assessment, there exists the possibility that Your Points distributions may change as seen fit by the site owner. Notification to any change(s) will be made in advance in order to make all users aware of said potential changes. All changes, if any, will be made at the HeartAndFlowerBox.com site owner's sole discretion.

Your Points erroneously awarded will be modified to show correct balance(s) in user profiles and other applicable areas.

Post questions and concerns regarding this Your Points hierarchy listing in the main website forum.